

MEDIA ALERT* *MEDIA ALERT* *MEDIA ALERT

Cathead Distillery's 'Cathead Jam' To Take a Year Off in 2020

Annual music festival goes on one year hiatus to make way for distillery expansion and growth

Jackson, MS – March 2020 – Cathead Distillery announced today its plans to postpone Cathead Jam, a two-day annual celebration of music and culture hosted at the distillery in downtown Jackson, MS. Originally scheduled for Friday, May 29 and Saturday, May 30, the team ultimately made the decision to take the year off, as the distillery will be undergoing some exciting expansions and ongoing construction during that time.

The Distillery, which is celebrating 10 years in business this year, is excited to continue the brand's growth with the commissioning of two new stills this spring/summer. An important step for the distillery's progress to increase production and make way for new products, the project is projected to take months to complete, with ongoing construction needs throughout.

"We always want to deliver the best possible experience for all the fans and guests who attend the Jam every year," says Cathead Distillery Co-Founder Richard Patrick. "We're excited to use this year to focus on progress and bring the event back in 2021."

Utilizing the year ahead to focus on progress, the team will continue to work on establishing Cathead Jam as an official 501c3 non-profit and securing exciting artists and food vendors for next year's festival.

For more information on Cathead Distillery and for news updates on Cathead Jam 2021, please visit CatheadDistillery.com.

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About Cathead Distillery

Located in the heart of downtown Jackson, Cathead Distillery was founded in 2010 by friends and blues fans Austin Evans and Richard Patrick. Led by Distiller Phillip Ladner, the distillery currently produces seven products in small batches: Cathead Original Vodka, Cathead Honeysuckle Vodka, Cathead Pecan Vodka, Bristow Gin, Bristow Barrel Aged Gin, Hoodoo Chicory Liquor, and Old Soul Bourbon Whiskey. From crawfish boils to live music, Cathead Distillery has become an integral part of the Jackson community, welcoming locals and visitors alike come to take a tour, enjoy the annual two-day music spring festival, Cathead Jam, and check out the on-site curated retail shop. The name "Cathead," a term first coined by Mississippi blues musicians as a nod to respected artists, pays homage to the state's rich musical heritage; in this spirit, Cathead is actively involved in local and regional philanthropy and donates a portion of proceeds to nonprofits that contribute to Southern arts and culture.